



Product Spring Showcase 2026

What's new in Marvin

Housekeeping

Your Speakers



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Use the Q&A feature

Engage in the chat

This session will be recorded and sent
to your email after the stream

Agenda

01 What's new in Marvin

02 What's next on the roadmap

03 Live Q&A

Marvin

Customer Insights Platform

Ask Marvin AI

Knowledge Hub

Centralize your knowledge

Research Methods

Collect quality insights

Analysis Studio

Uncover what matters

Reporting & Insights

Act with confidence

Governance & Guardrails

Enterprise Privacy & Security

What's new in:
Marvin Ask AI

New Marvin Ask AI Experience

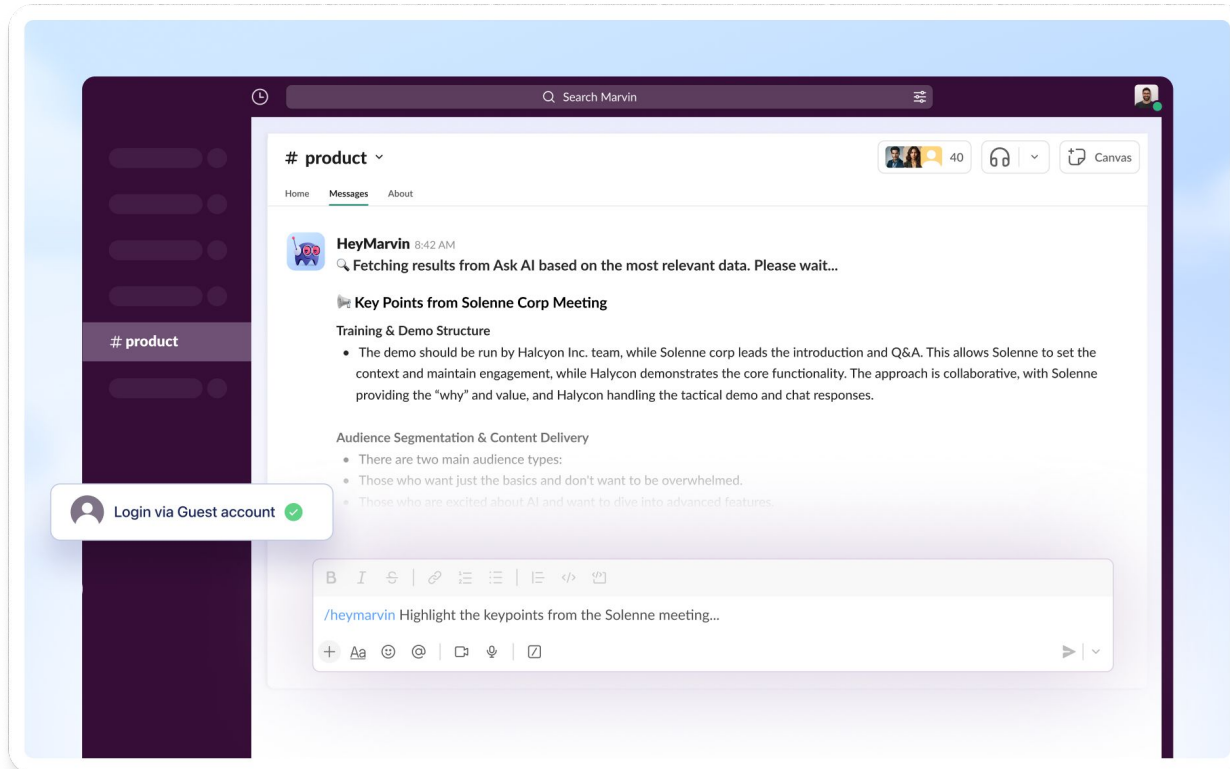
Live Demo

Plan Availability: [Free](#) | [Standard](#) | [Standard+](#) | [Enterprise](#)

The screenshot displays the Marvin Ask AI interface. At the top, there is a navigation bar with a back arrow, the text "Ask AI", a search icon, and a "Share chat" button. Below this is a question input field containing the text "What problems are users facing during the onboarding process?". A progress bar indicates the AI is "Generating answer". The progress bar consists of four steps: "Identified the scope of your question", "Treating your query as: general question", "Found 75 relevant insights" (with icons for various data sources), and "Putting everything together...". Below the progress bar, a "Summary:" section provides a concise answer: "Three friction points dominate early onboarding feedback. Users consistently flag the same three pain points in their first sessions. Setup feels open-ended. Without a guided first project, most users aren't sure what to do next...". At the bottom, there is a notification bar that says "Get notified when the answer is ready" with a "Notify" button. Below the notification bar is a text input field "Ask anything..." and a "Think" button with "Fast" and "Long" options. At the very bottom, there are filter options: "All projects", "All data", and "Filters".

Ask AI Experience in Slack

Plan Availability: [Free](#) | [Standard](#) | [Standard+](#) | [Enterprise](#)



What's new in:

Research Methods

New in AI Moderated Interviews

Live Demo

Plan Availability: [Free](#) | [Standard](#) | [Standard+](#) | [Enterprise](#)

The screenshot displays the 'Settings' panel on the left and the 'Discussion guide 1' editor on the right. The settings panel includes:

- 1 General* ✓
- 2 Discussion guide* >
- 3 AI moderator settings* ✓
- 4 Advanced settings

The 'Discussion guide 1' editor features a rich text toolbar with options for text formatting (H1, bold, italic, underline, list, link, unlink, indent, outdent) and a 'Add Prototype' button. The main content area is titled 'Introduction' and contains the text: 'Ask user about random stuff, i deal. If users doesn't want to t random stuff, if she likes ice c If users doesn't want to talk, a'. Below this is a 'Lovable preview link' section with a brief summary and a 'Preview link title*' field containing 'Prototype testing - Checkout Experience'. At the bottom, there is an 'Add questions' section with the instruction 'All these questions will be asked during the prototype sharing' and two example questions: 'Try to open your profile and go to 'My cart'' and 'Select the coupon under 'Apply discount''.

An overlay menu is visible, showing options to add a prototype:

- Figma**: Test interactive Figma flows
- Lovable**: Add preview link from ideas
- Custom link**: Add live or staging environments

A hand cursor is pointing at the 'Figma' option.

What's new in:
Analysis Studio

Trim a Video

Live Demo

Plan Availability: [Free](#) | [Standard](#) | [Standard+](#) | [Enterprise](#)

The screenshot displays a video editing interface. On the left, a video player shows a man speaking. Below the player is a timeline with a pink segment indicating the selected video range. The timeline has markers at 00:00, 10:00, 20:00, 30:00, 40:00, and 01:00:32. A blue arrow points to the end of the pink segment at 40:00. Below the timeline, there is a 'Transcript' section with the text: 'Zahara: I can imagine. So, once you've finally wrangled all those orders in the chat... what do you typically do next?' and 'Interviewee:'. On the right, an 'Edit Recording' sidebar is open, showing a 'Trim' button, a search bar, and 'Trim play duration' controls. The 'Start from' field is set to 14:28 and the 'End at' field is set to 40:11. A red notification bar at the bottom of the sidebar states '34m 49s from this recording will be removed'. At the bottom of the sidebar are 'Apply Edits' and 'Cancel' buttons.

PII Redaction Enhancements

Live Demo

Plan Availability: Free | Standard | Standard+ | Enterprise

The screenshot displays a video redaction interface. At the top, there's a header with a back arrow, a toggle for 'Hide personal information', and the title 'Customer Feedback Call'. On the right, there are 'Apply redaction' and 'Cancel' buttons. The main area features a video player with a blurred subject. Below the video is a 'Timeline' with a progress bar and search icons. A transcript is visible at the bottom, showing a conversation between Biswajit Pattanaik and Nathan Duncan. On the right side, a settings sidebar includes options to 'Remove Audio' and 'Remove video'. The sidebar also has several redaction settings: 'Blur faces and names in the video' (enabled), 'Blur selected area in the video' (disabled), 'Blur entire video' (disabled), and 'Mask speaker voice' (disabled). A 'Hide sensitive details from transcript and audio' option is also enabled. A specific blur area is highlighted on the timeline from 12:35 to 17:35.

Hide personal information
Customer Feedback Call

Apply redaction Cancel

Remove Audio Remove video

Blur faces and names in the video
Redact faces and names from video

Blur faces
 Blur names

Blur selected area in the video
Select a specific area in the video to blur

12:35 - 17:35

Add another blur area

Blur entire video
Apply blur to the complete video

Mask speaker voice
Distort voices in recording

Hide sensitive details from transcript and audio

Timeline

Search transcript

Listen to Transcript

Biswajit Pattanaik 12:35
Okay, yeah, I can double-check with my product and engineering team, see if there's a workaround for that. Are most of the users you'd be wanting to interview using Safari and don't have access to Chrome, or is this just more of a one-off scenario?

Nathan Duncan 14:22
No, just... just wanted to... to know if... if I probably said something wrong or if it was something wrong on my end with the... you know, the setup or anything. But yes, in general, it was fine. The... the test that I recorded was seven minutes, and then suddenly it cut off. I don't know if that's normal for the test, but I would like to know if I can record... like, if I send the link to a respondent and the interview is projected to... to... to last 15, 20 minutes, is that okay? Is that possible?

Biswajit Pattanaik 15:03
Yes... I name it 'AI Moderated Interview.'

Citations in Deep Research

Plan Availability: Free | Standard | Standard+ | Enterprise

The screenshot displays the Marvin AI interface for deep research. On the left, a sidebar titled "Deep research" contains a "New deep research" button and a list of recent research topics, such as "Uncover information about a topic" and "Jobs-To-Be done analysis". The main content area shows a report titled "Predicted Research Trends for 2026" with a sub-header "Automation powered by artificial intelligence is expected to become integral to research workflows...". A video player is embedded in the report, showing a snippet of a meeting with the title "Meeting - HeyMarvin Expert Speaker Series: Strategic Research with Lauren...". Below the video, there is an "Open file" button. The interface also includes navigation tabs like "Overview", "Detailed Report", and "Data Source", along with a "Rate analysis" section and a "Share as insight" button.

What's new in:

Reporting & Insights

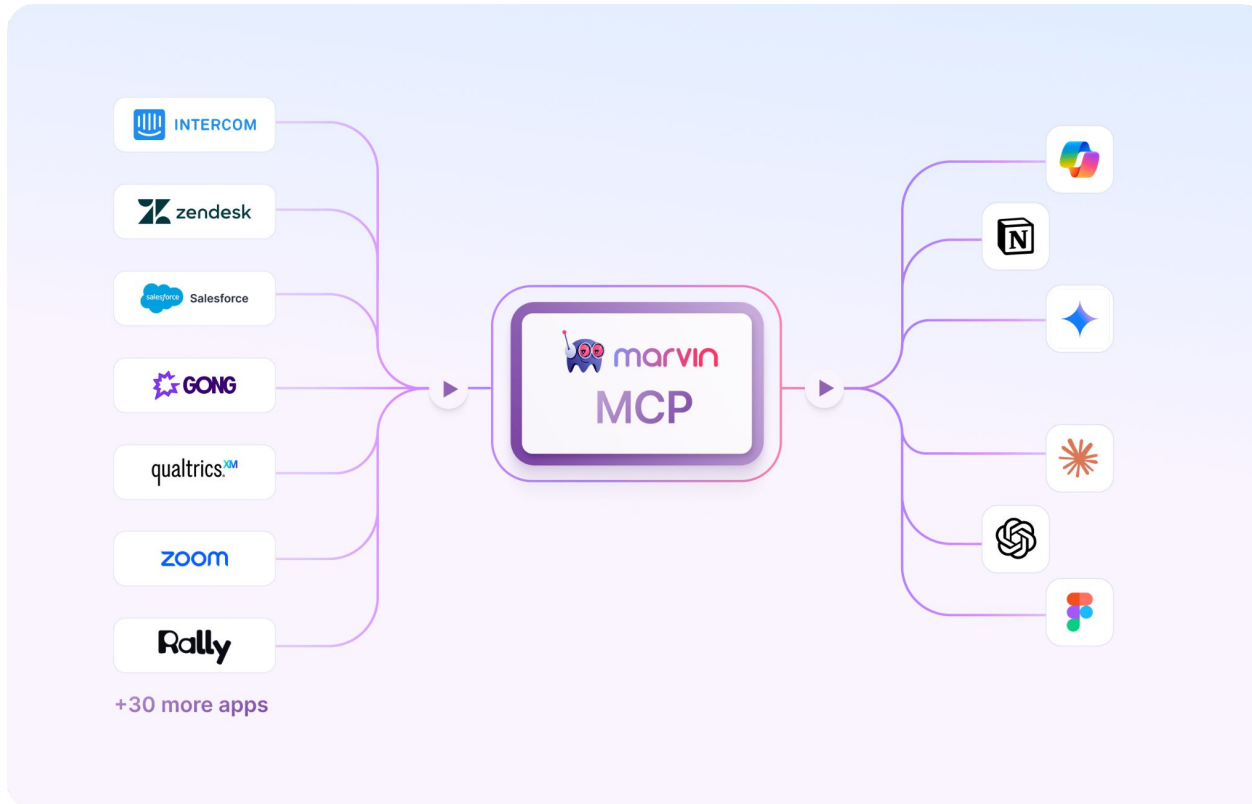
Topic Subscriptions Beta

Plan Availability: Free | Standard | Standard+ | Enterprise

The screenshot displays a user interface for 'Discover research'. At the top, there's a navigation bar with 'Customise', 'Share', and a user profile 'Hey Sara'. Below this is a welcome message: 'Good evening, Sara. Welcome to your company's Knowledge Hub'. A search bar is present with the text 'Find research with name...' and an 'Ask AI' button. The main content area is divided into three tabs: 'Team's Insights', 'Marvin's Insights' (which is active), and 'Live streams'. On the left side of the 'Marvin's Insights' tab, there's a 'Filter topics' section with 'Clear all' and 'Delete' options. Under 'My subscriptions', there's a list of topics: 'SEO optimization' (with an 'Add new topic' button), 'Win/Loss Interviews', 'Competitors', 'PRDs', 'Customer Reviews', 'NPS', and 'Feature Requests' (with a 'More' link). The main content area features three cards. The top card is titled 'Win/Loss analysis' and 'What's driving wins and losses this quarter'. It includes a small image of a map and a brief description: 'Analysis of 47 closed deals from Q1 surfaces three consistent win themes and one recurring deal-breaker, so product, marketing, and sales can align on where to double down and what to fix.' Below the card, it says 'Created by Marvin · 23rd June' and has a 'Read' button. The bottom left card is titled 'Social Media Trends' and 'Tracking key social media trends'. The bottom right card is titled 'Conversion Rates' and 'Increase engagement and conversions'.

Marvin MCP

Plan Availability: Free | Standard | Standard+ | Enterprise



Sneak peek!

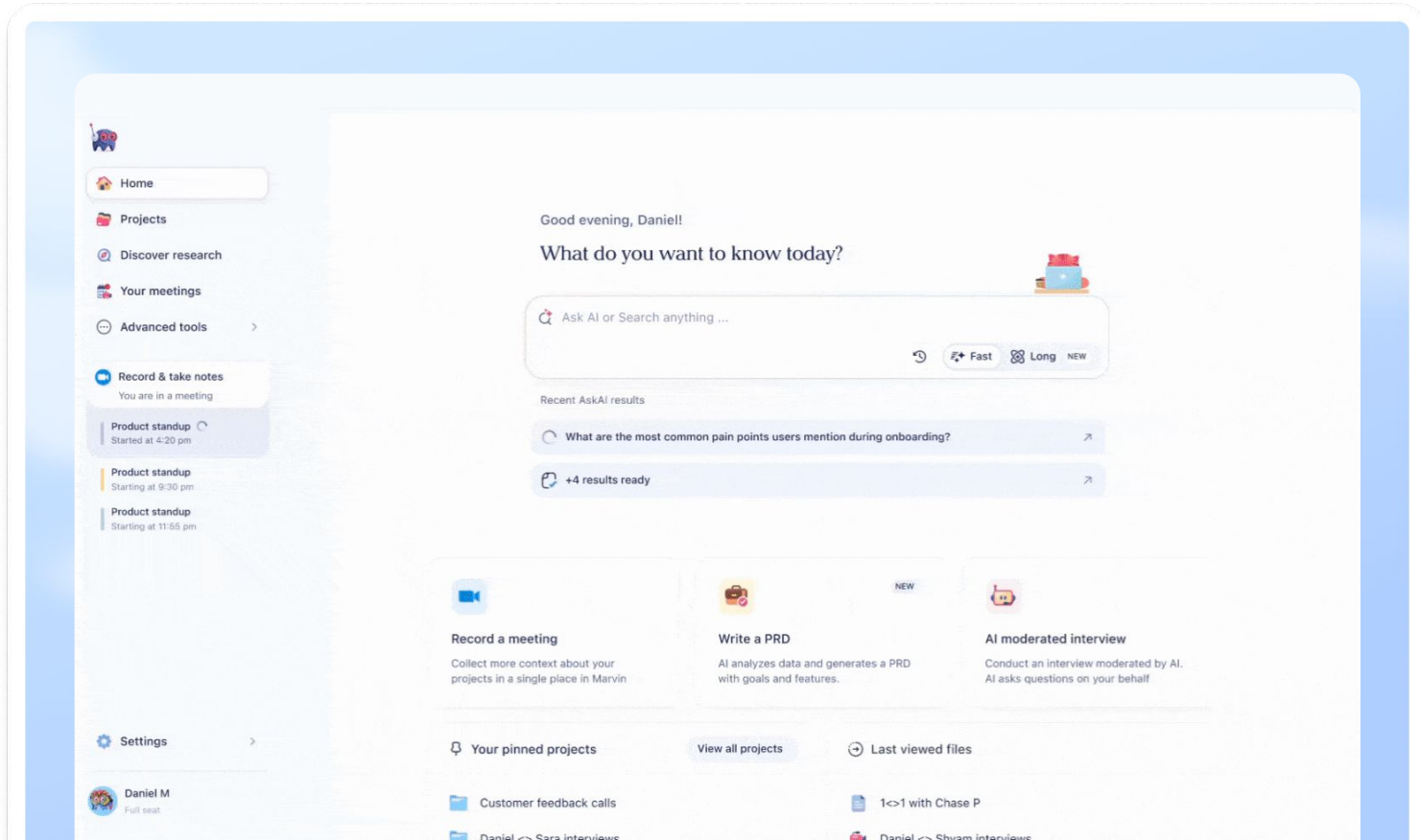
What's coming next



Marvin 2.0

Live Demo

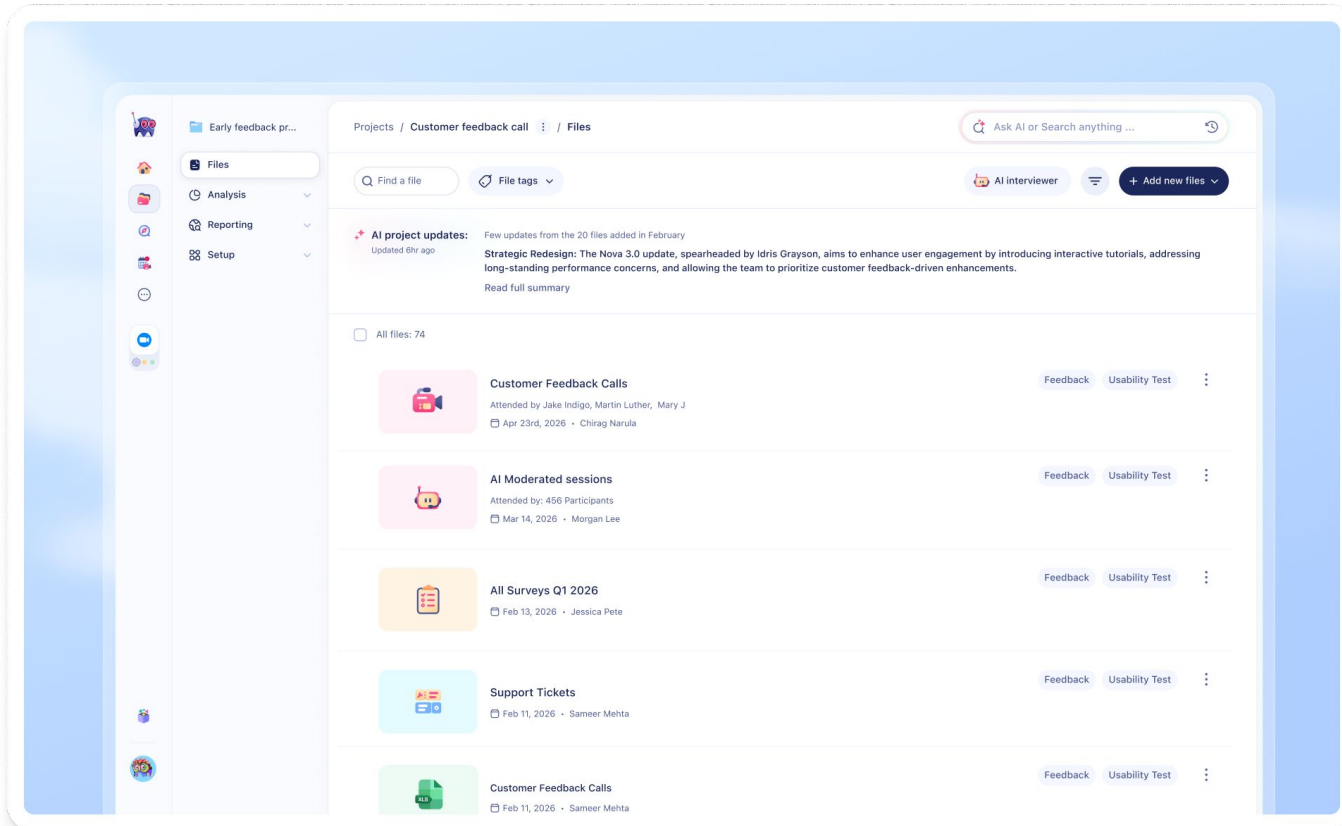
Our biggest platform refresh ever



New Collaborator Seat

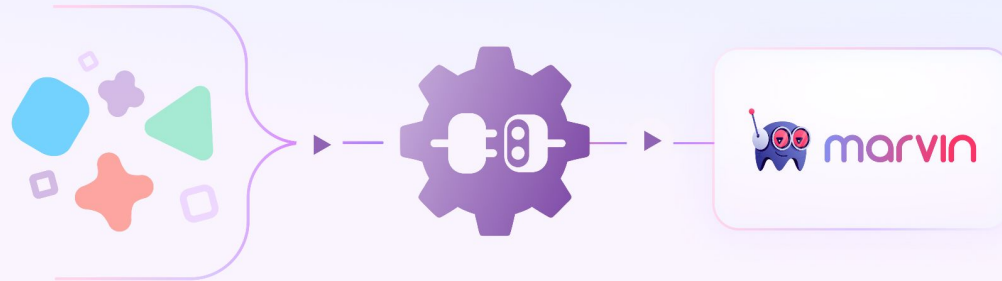
Live Demo

A simplified, lightweight Marvin experience



Import API

Centralize all customer data & feedback in Marvin



Marvin Ask AI in Microsoft Teams

Query Marvin from Microsoft Teams



Live Q&A





Thank You!

Book a demo: heymarvin.com/demo/get-demo

Email us: hi@heymarvin.com

Events: heymarvin.com/events

